

ace

arthur charles edwards

SKILLS

Branding
Marketing
Bootstrap 3
Foundation 6
HTML/CSS
MAC & PC OS
JQUERY/Javascript
Visual Web Design
Adobe Comp
Adobe In Design
Adobe After Effects
Adobe Premiere Pro
Adobe Photoshop
Adobe Illustrator
Adobe Experience Design

INTERESTS

Prototyping
Illustration
UI / UX Design
Web Applications
Interaction Design
Sketching/Wireframing
Front-End Development
Responsive Frameworks
Iconography Libraries

CONTACT

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EDUCATION

Savannah College of Art
and Design
B.F.A. Painting 2009
Graphic Design 2010 - 2012

WORK EXPERIENCE

UX Designer & UX Prototyper at Guidewell Connect

2017 April - August (Jacksonville FL)

As the designer I was responsible for developing visual designs, user personas for the healthcare application. This application compiled data of more than 7 applications.

Software: Adobe XD / Developer Tools / Atom / Sublime / Terminal / Sketch / Bootstrap 4 / Foundation 6

Visual Web Designer at Florida Blue

2016 Feb - 2016 Dec (Jacksonville FL)

Created the visual design for multiple web applications that increased client acquisition by more than 100,000 users. Developed concepts with team members to produce contemporary web experience for target users. I managed multiple projects in an agile work environment to meet deadlines.

Software: Photoshop / Adobe XD / Developer Tools / Illustrator / After Effects / HTML & CSS / Foundation 6

Visual UX Designer at W3 Americas contracted to CitiBank

2014 - 2015 (Jacksonville FL)

I produced user experience design with the UX design team that consisted of managing maintenance updates to the website. These updates consisted of banner designs, landing pages, responsive design and following style guidelines synonymous with the brand.

Software: Photoshop / InDesign / Illustrator / Word

Graphic Design Intern at UF's (Harn Museum of Art)

2013 (3 months) (Gainesville FL)

Designed marketing campaigns & signage for museum nights. I collaborated with the Marketing Director to set consistent visual aesthetics for print and web advertisements of the marketing campaigns that doubled the attendance of the contemporary fine arts museum during public events.

Software: Photoshop / InDesign / Illustrator

Creative Director at Logic Lab Tutoring Services

2010 - 2014 (Gainesville FL)

Developed corporate identity & stationary design for the entire company. Coded the company's micro-web site with HTML & CSS. Created marketing and advertising collateral to obtain wider audience for the tutoring center.

Software: Photoshop / InDesign / Illustrator / Dreamweaver